

FLOAT

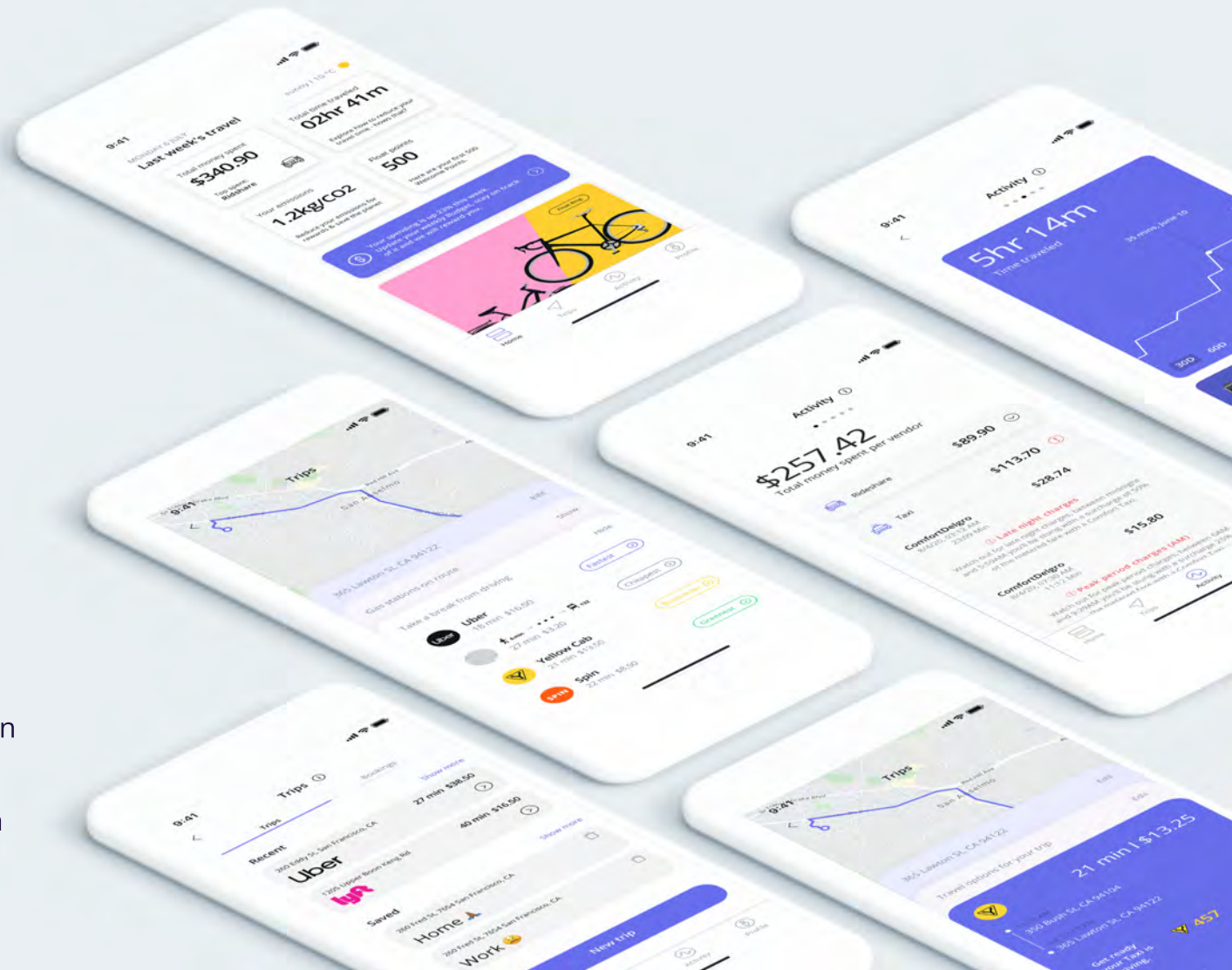
Travel Smarter. Save Money



Float, the global transportation platform for all generations, optimizes & simplifies travel in the Post-Covid world.

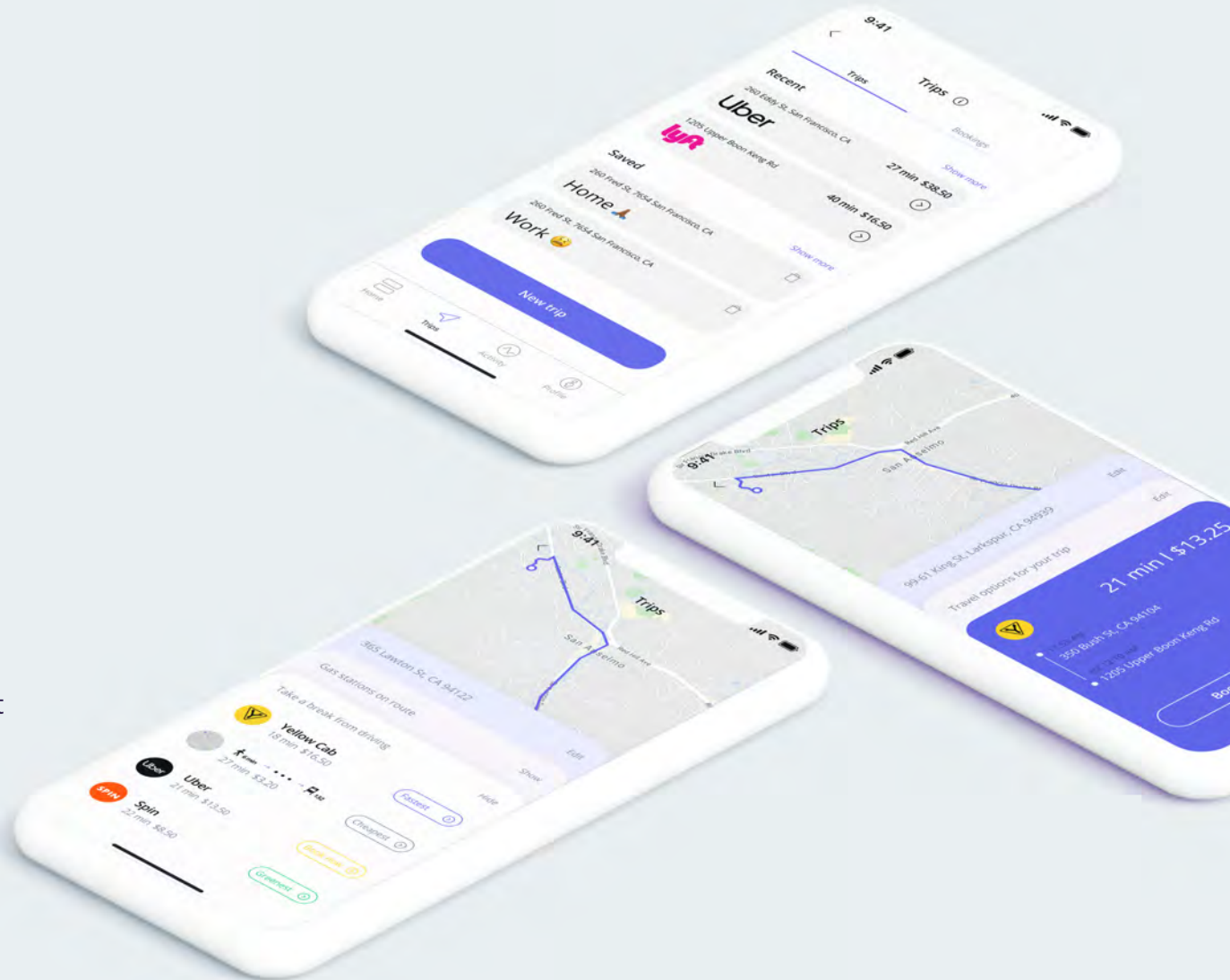
From essential workers thinking about their rideshare budgets to rising consumer consciousness about our carbon output, COVID-19 has upended how we approach everything, including how we get around, and our collective anxiety will last well after the pandemic is gone.

As health, safety and financial concerns remain top of mind for the foreseeable future, re-envisioning what everyday urban travel can and should become is critically vital.



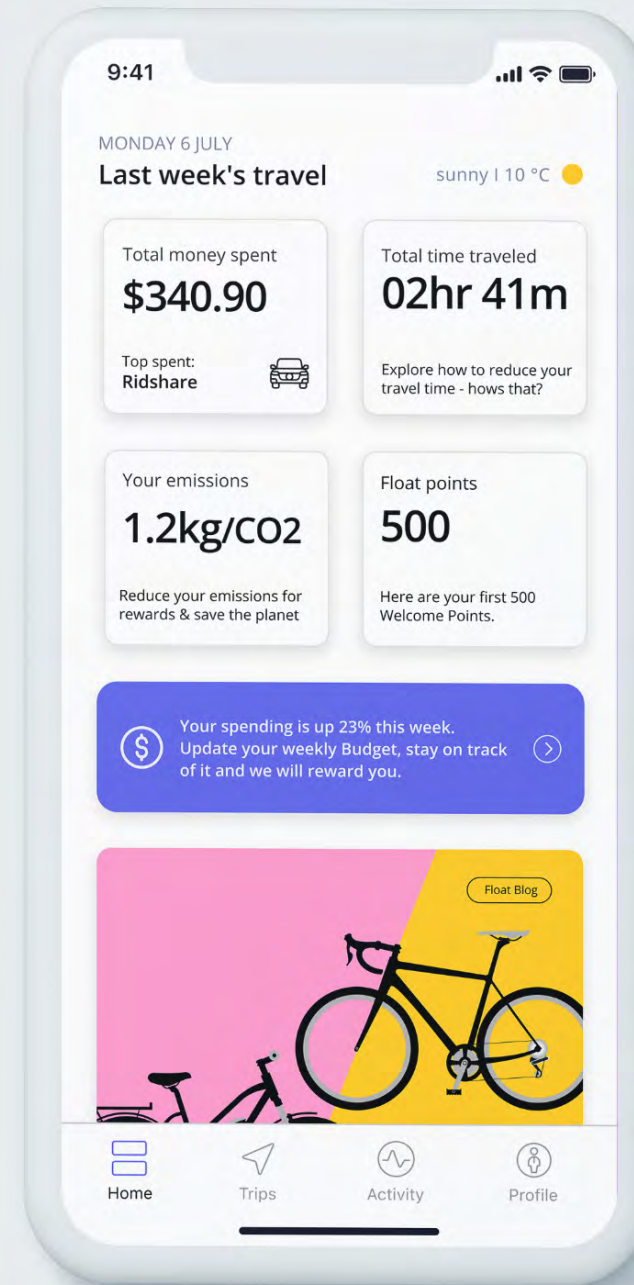
No, we are not just another Travel App

Float is a new local travel app that provides travel recommendations based on users' individual preferences (e.g. faster, cheaper, greener, safer). Float's responsive AI offers personalized tips that help reduce health risk, transit time, carbon output or budget, making it easier to navigate the overwhelming proliferation of shared mobility options. The app also provides customized deals that allow users to earn Float points redeemable for rideshare, car rentals, coffee, gas, food and more. Cities also benefit from Float's large-scale, aggregated data, which help inform transportation policy and make cities more livable and sustainable.



The Mobile App

Today's consumers want to see their values reflected in the technology they use and connect to tech products in ways that feel safe, easy, and authentic. Designed by the team that helped build Mint, Credit Sesame and other successful startups, Float is the first mobile app that helps you get insights into where you are going, how you are getting there, and what you are spending.

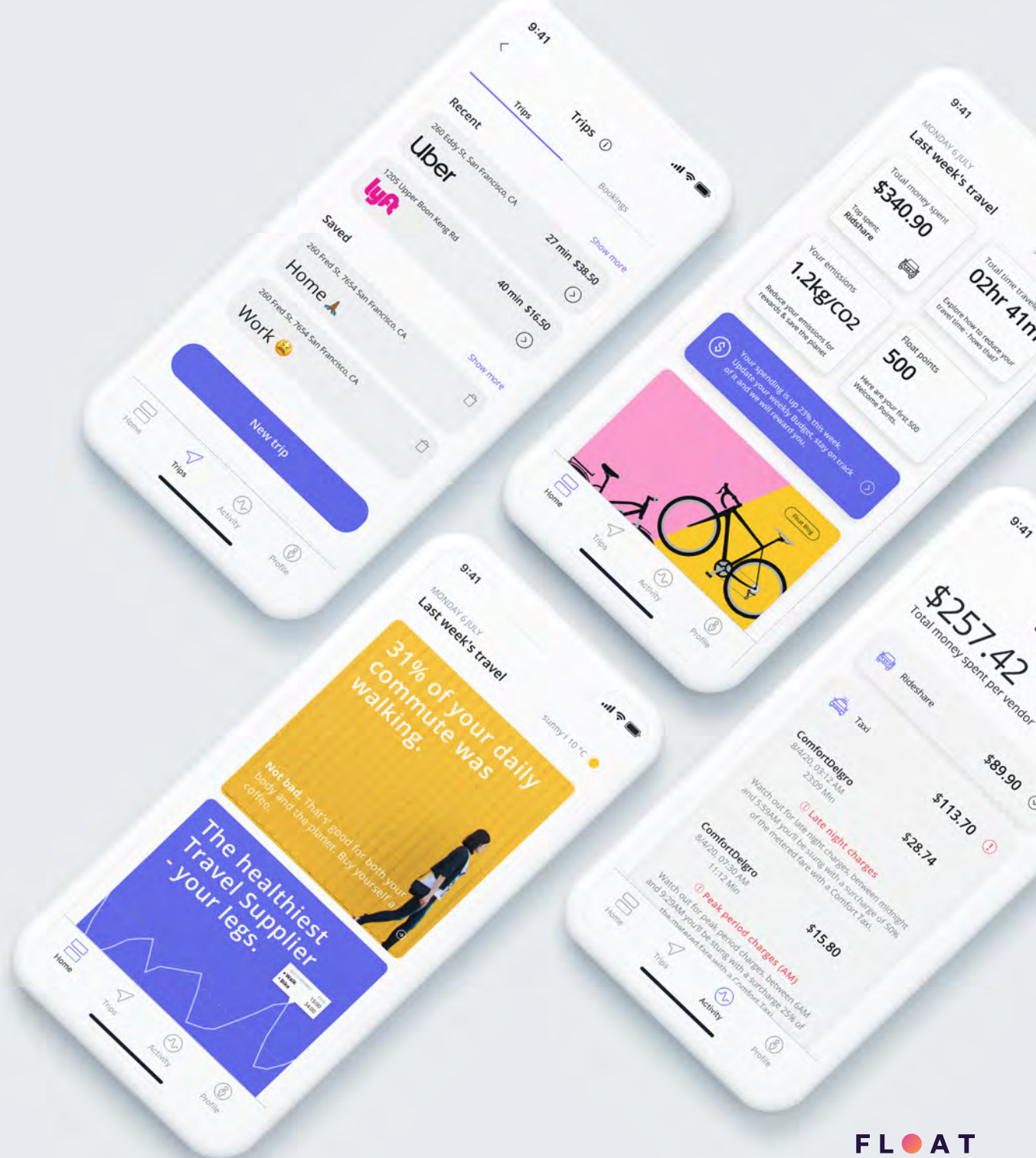


Our Technology

Float compares local transport prices and finds the cheapest, safest, greenest, or fastest route when you travel.

Using an advanced artificial intelligence platform you can receive; customized tips based on your travel behavior and personality preferences, carbon output visuals for those eco-warriors out there, price comparison engine for the money savers, and safety alerts for travel in a post COVID world.

Subscribe to Float's exclusive deals that are based upon the trips, providers, and local merchants you use every day and improve your daily travel journey.





Stew Langille
Founder & CEO, Float Mobility

Stew Langille has spent the last decade building companies that aggregate data and centralize marketplaces, resulting in four successful exits. The largest, [Mint.com](#), was sold to Intuit for \$170M. Stew also founded [Visual.ly](#) which raised over \$20M and sold to ScribbleLive.

His new venture, Float, makes it easier to navigate the overwhelming proliferation of shared mobility options. Users can select the best option available to them, while cities and urban planners can access large-scale, anonymized data to inform transportation policy and make cities more livable and sustainable. After a successful beta launch in Singapore, Stew is bringing Float to major markets across the United States in 2020.

Select Past Coverage:

WSJ All Things D: [visual.ly Wants to Bring Nifty Charts and Graphs to the Rest of Us](#)
TechCrunch: [Visually Raises \\$3.3M As Its Content Marketplace Expands Beyond Infographics](#)
Entrepreneur: [The Secret to Hitting Startup Gold Twice \(byline\)](#)

FAQs

Is there a cost to using the app?

Float is completely free to download and use, you will even save money using the app

Where can the app be used?

You can use Float to track your spending on transport and access exclusive tips and deals anywhere in the world, however, our trips feature is only fully functional in Singapore and San Francisco with a reduced version which support Uber and Lyft across the United States

When is the app set to launch nationwide?

A simplified version of the Float app is already available nationwide, with limits in place within the Trips feature which only supports Uber and Lyft as transport providers

Which merchants and public transportation options are included?

Float analyzes your previous travel behavior to provide you with deals on merchants and transportation options that are relevant to you in your city.

What user data does Float track, and how does it protect user data?

Float analyzes your email receipts, bank transactions from trips on travel and needs access to your GPS location so you can have a more tailored experience. Float will never access any personal email and the transfer of your information is encrypted end-to-end.

What is Stop the Surge?

Stop the Surge is a rideshare comparison tool to help you compare various rideshare providers to ensure that you're getting the price available, any time of the day.

What's on the horizon for Float?

Float is constantly working on new features that will benefit you along your daily travel journey. With new blogs, deals, and money-saving tips being pushed out every week, be sure to check what is new in your home feed.

Where can the Float app be downloaded?

You can download Float in the App Store and Google Play Store, just click on either below.

